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THE AMERICAN
BUSINESS AWARDSSM

2008 Winner

FOR IMMEDIATE RELEASE:

MTI WHIRLPOOLS WINS A STEVIE[®] IN THE 6TH ANNUAL AMERICAN BUSINESS AWARDSSM

(ATLANTA, GA – June 13 2008) MTI Whirlpools today announced that they have received a Stevie Award for Best Marketing/Sales Brochure or Kit in The 2008 American Business Awards. The award was presented to MTI Whirlpools at a gala ceremony at the Marriott Marquis Hotel in New York City. The Sixth Annual American Business Awards crowned the winners of America's "Best in Business" and honored a diverse cross-section of American business people and corporations for great performances in business.

The American Business Awards is the only national, all-encompassing awards program honoring great performances in business. The ceremonies were hosted by Cheryl Casone of Fox Business Network and broadcast nationwide on radio by the Business TalkRadio Network. Members of the Awards' Board of Distinguished Judges & Advisors and their staffs selected Stevie winners from among the Finalists. Finalists were chosen by business professionals nationwide during preliminary judging in April and May.

The awards are conferred in categories ranging from Best Magazine Ad/Campaign to Best Annual Report and Best Blog. MTI Whirlpools competed with more than 2,600 entries that were submitted for The 2008 American Business Awards.



"We are extremely honored and excited to be recognized by the American Business Awards and selected out of so many leading companies," stated Michael Komowa, MTI's Director of Marketing, who was at the ceremony to accept the award. "We go to great lengths to ensure that our printed materials are not only informative but also user-friendly for industry professionals and consumers alike. The MTI Press Kit is characterized by clean design and rich content. All the components work together, from the DVD to the news releases to the literature."



About MTI Whirlpools

Since 1988, MTI Whirlpools has earned a reputation for impeccable quality, innovation and unique customizations for its expansive line of bath products. MTI's Designer and Classic Series include over 100 bath models, most of which can be specified as a soaker, air bath, whirlpool or combination whirlpool / air bath. Manufactured in high-quality Lucite® cross-linked cast acrylic, there is a wide variety of shapes and sizes from which to choose, complemented by a huge range of options and accessories. MTI also offers durable acrylic sinks and shower bases, frameless glass enclosures and specialty products, such as the Gentle Jet® laundry sink. MTI's Boutique Collection of design-savvy solid-surface tubs, lavatory sinks and shower bases presents a rich resource for those looking for bath products in alternative materials. Located near Atlanta, the employee-owned company offers products through an exclusive network of kitchen and bath showrooms throughout the country. The company is gaining national recognition for its ability to provide products that are both innovative and classic.

About The Stevie Awards

Stevie Awards are conferred in four programs: The American Business Awards, The International Business Awards, The Stevie Awards for Women in Business, and the Stevie Awards for Sales & Customer Service. Honoring companies of all types and sizes and the people behind them, the Stevies recognize outstanding performances in business worldwide. Learn more about The Stevie Awards at www.stevieawards.com.

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